

## New to DocuSign? We're here to help

### Five tips to engage customers, save time, and close more deals with DocuSign

By adopting DocuSign, you've taken the first step toward giving buyers and sellers the convenient, digital, on-demand experiences they expect. Congrats! To help you take your business to the next level, we've compiled a few tips and tricks that top-producing agents use to get the most out of DocuSign.

#### Tip 1 Upload your headshot

Personalise your digital communications by easily uploading a headshot to your DocuSign account. That way, clients can put a face to the great service they're receiving, even when you're not in the room. It's a simple step that will help to build your brand—and build trust with clients.

#### Tip 2 Create a digital signature

DocuSign makes it easy to create a secure digital signature that you'll use every time you communicate with clients, from sending emails to signing closing agreements. Choose from DocuSign's extensive library of pre-made fonts and styles, draw your own signature, or upload an image of your physical signature.

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**81%** of UK homebuyers want to sign legal documents electronically but only 37% are being offered the service

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DocuSign named 'Disruptive Technology of the Year' at Legal Week Innovation Awards for its work with HM Land Registry and leading law firms in digitising the land registry signature and witnessing process.

#### Tip 3 Personalise your DocuSign profile

As a real estate agent, your brand is your business. With DocuSign, it's easy to add professional branding—and to inject a little personality—into every email or digital document you send. These simple touches make it easy for clients to find and sign critical documents, while also keeping your brand front and center during interactions with prospective customers.

#### Tip 4 Create digital workflow templates that “just work”

Time savings are a big benefit of a digital agreement process in real estate. Don't reinvent the wheel every time you create a contract or send documents for signature with DocuSign. Simply create agreement templates with fields that clients need to fill out or e-sign by importing digital documents into DocuSign—and save for future use.

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**25x** DocuSign helps agents and clients alike complete agreements 25x faster than with paperwork

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#### Tip 5 Download the DocuSign mobile app

Your work—and your clients—are always on the go. Our award-winning mobile app can help you to stay productive and handle every aspect of your business, whether you're at your desk or at an open house.

#### About DocuSign

DocuSign helps organisations connect and automate how they prepare, sign, act on and manage agreements. As part of the DocuSign Agreement Cloud, DocuSign offers eSignature: the world's #1 way to sign electronically on practically any device, from almost anywhere, at any time. Today, over a million customers and hundreds of millions of users in over 180 countries use the DocuSign Agreement Cloud to accelerate the process of doing business and simplify people's lives.

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