DocuSign®

DocuSign for Forests

From the very beginning, environmental sustainability has been an important part of the DocuSign story. Our core eSignature product alone has replaced billions of pieces of paper, along with the waste, water, carbon and wood required to make that paper.

This core strength—along with our belief that DocuSign has an important role in creating a low-carbon, sustainable future—led us to launch DocuSign for Forests in 2019, including support for nonprofit organisations protecting the world's forests and an environmental impact calculator in our core eSignature product.

Forests are important to humanity. They serve as the lungs of the Earth, cleaning the air and providing us with the oxygen we need to breathe. They are also a critical asset in the fight against climate change, accounting for a significant amount of the emissions reductions required to avoid the worst potential environmental effects.

DocuSign for Forests is a critical piece of DocuSign's climate strategy, as we move toward fulfilling our goal to be carbon neutral. Our hope is that the aggregate impact of our operational efforts to be carbon neutral plus the paper-saving benefits of our products and our philanthropic commitments to the world's forests will mean that we are effectively going beyond being neutral and are in fact a net positive in addressing the climate crisis.

DocuSign for Forests provides financial support to nonprofits that are doing critical work to protect the world's forests. To date, we've committed more than £2 million to nonprofit partners such as the Jane Goodall Legacy Foundation, the Wilderness Society, Rainforest Trust, The Nature Conservancy, Trees for Cities and Friends of the Urban Forest to further our fight to preserve the forests across the globe.

The environmental impact of DocuSign*

Since 2003, DocuSign and our customers have saved an estimated:

20B sheets of paper	**11B** litres of water	**500M** kilograms of wood
3M trees	**1.1B** kilograms of CO_2	**75M** kilograms of waste

Calculating the benefits of paperless processes
To help improve awareness of sustainability efforts, we've included an environmental impact calculator in eSignature, our core product. This calculator is powered by the Environmental Paper Network, a nonprofit that promotes more sustainable paper consumption and production. It gives customers exact details of the work they're doing to create a low-carbon, sustainable future by estimating how much wood, water, waste and carbon is saved with eSignature.

Employees taking action
Through the DocuSign IMPACT initiative, employees have volunteered thousands of hours at organisations promoting healthier forests. Through hands-on and virtual volunteer opportunities, the DocuSign team has planted trees, sponsored a hackathon for new forest technology and fought for the forests in a range of other ways.

Committing to carbon neutral operations
As part of our ongoing environmental efforts, DocuSign has made a commitment to be operationally carbon neutral by the calendar year 2022. As a first priority, our goal is to reduce our emissions, such as those generated by air travel, and we will also invest in nature-based solutions (such as tree-planting and better forest management) to match the balance. We believe there is an opportunity to reimagine how business is done and we want to help lead the way both in partnership and practice.

Supporting our nonprofit customers' missions

At DocuSign, we're committed to supporting nonprofit partners in their efforts to achieve their missions. In addition to grants, DocuSign's nonprofit team provides expert resources to nonprofit customers to assist with sales, marketing and implementation efforts.

As part of DocuSign's mission to build business tools that are more agreeable for the environment, we offer nonprofits a suite of digital tools to manage every step in the agreement process. The DocuSign Agreement Cloud is bigger than just eSignature, serving as a central platform that connects to all of a modern nonprofit's systems of record.

Because we believe in the powerful work that nonprofits do, we want to help them be more successful. Here's a quick glimpse into some of our innovative customers:

– Jane Goodall Institute: Dr. Jane Goodall discovered that when we put local communities at the heart of conservation, we improve the lives of people, animals and the environment. JGI advances Dr. Goodall's holistic approach through a tapestry of nine strategies that build on each other and bring the power of community-centered conservation to life.

  · Products/use cases: eSignature

– Forest Stewardship Council: Has a mission to ensure that forests are safeguarded through sustainable management to thrive environmentally, socially and economically. Together, DocuSign and FSC sponsor hackathons to create new eco-friendly technology.

  · Products/use cases: eSignature and CLM

Learn more about how your organisation can benefit from digital agreements at the DocuSign for Nonprofits website.

DocuSign for Forests grantees

"We're very excited to implement DocuSign CLM to help us manage our agreement process across all touchpoints. That means managing edits, going through legal reviews and negotiating details with our partners. DocuSign CLM is truly simplifying a massively complex administrative process."

Michael Marus
CIO
Forest Stewardship Council

About DocuSign
DocuSign helps organisations connect and automate how they prepare, sign, act on, and manage agreements. As part of the DocuSign Agreement Cloud, DocuSign offers eSignature, the world's #1 way to sign electronically on practically any device, from almost anywhere, at any time. Today, over a million customers and more than a billion users in over 180 countries use the DocuSign Agreement Cloud to accelerate the process of doing business and simplify people's lives.

DocuSign, Inc.
Broadgate Quarter
9 Appold Street, 2nd Floor
London EC2A 2AP UK

docusign.co.uk

For more information
EMEA@docusign.com
+44 203-714-4800